

# NEWSLETTER ADVERTISING



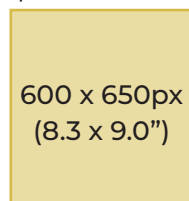
**The WASBA bimonthly electronic newsletter is emailed to over 4,000 Washington beekeepers. The newsletter features all original content with articles written by beekeepers from around the state. Get your message in front of this unique and diverse audience of like-minded beeks right here in our beautiful evergreen state!**

## ISSUE DATES

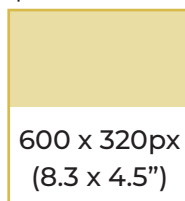
**JANUARY / MARCH / MAY / JULY / SEPTEMBER / NOVEMBER**

## 2025 RATES (6 ISSUES/1 YEAR)

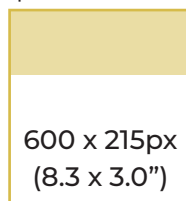
**Full Page**  
\$660



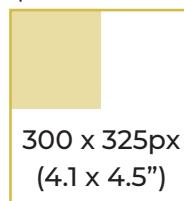
**Half Page**  
\$375



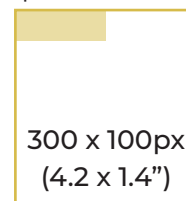
**Third Page**  
\$300



**Quarter Page**  
\$220



**Banner**  
\$110



*Please submit web-optimized artwork in RGB. Accepted file types: PNG, JPEG, or GIF.  
Ads due by 8th Day of Issue Month (see above)*

**Offering Discounted Graphic Design for all WASBA Member Clubs! Email us for more details.**

## ABOUT WASBA

Washington State Beekeepers Association (WASBA) promotes beekeeping around the state – networking with local clubs, partnering with 4-H, Hives to Heroes, Community Colleges and even the Department of Corrections in both Washington and Oregon.

In 2019 we re-started our annual conference, drawing over 300 people to Eastern Washington on a cold, snowy February. In 2020 we quickly adapted to the COVID-19 restrictions and hosted a virtual conference with over 200 attendees from the US and Canada! The 2021 conference was rescheduled and on October 1-2, 2022 WASBA hosted a successful “JamborBEE” Conference with in-person and virtual attendees at the WSU Honey Bee & Pollinator Research facility in Othello, Washington! With a few events under our belts, we moved the Conference to the west side of the state in 2023 and made it “in-person only” encouraging over 200 beekeepers to join us in Olympia for some incredible talks. After lots of great feedback, the 2024 Conference was in Lynnwood and was our greatest success yet with 220 attendees, a regional breakout, honey tasting contest, speakers panel and more! We look forward to hosting it once again in Lynnwood for 2025 - we hope you will join us!

Washington State has one of the nation’s most favorable beekeeping laws which came about due to WASBA and its member’s advocacy. This law provides zero liability to beekeepers provided they are registered with the state, follow their area’s local laws, as well as local beekeeping best practices.

## RESERVE YOUR SPACE!

**Contact Martina Schmidt**

WASBA Executive Director

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