



## WASHINGTON STATE BEEKEEPERS ASSOCIATION

# GENERAL SPONSORSHIPS

WASBA General Sponsorships are a great way for any business to demonstrate ongoing support for the Washington State Beekeepers Association (WASBA) and the pollinators in our state without having to direct the funds towards a specific event or purpose! Learn more about these sponsorship opportunities and details below.

Washington State Beekeepers Association (WASBA) promotes beekeeping around the state – networking with local beekeeping clubs and other bee-related organizations, producing educational curriculum for beginning and experienced beekeepers through a statewide certification program, supporting legislation that assists beekeepers as well as partnering with programs like 4H, Healing Through Hives (HTH) and the Department of Corrections in both Washington and Oregon.

In 2019 we re-started our annual conference, drawing over 300 people to Eastern Washington on a cold, snowy February. In 2020 we quickly adapted to the COVID-19 restrictions and hosted a virtual conference with over 200 attendees from the US and Canada! The 2021 conference was rescheduled and on October 1-2, 2022 WASBA hosted a successful “JamborBEE” Conference with in-person and virtual attendees at the WSU Honey Bee & Pollinator Research facility in Othello, Washington! With a few events under our belts, we moved the Conference to the west side of the state in 2023 and made it “in-person only” encouraging over 200 beekeepers to join us in Olympia for some incredible talks. After lots of great feedback, the 2024 Conference was in Lynnwood and was our greatest success yet with 220 attendees, a regional breakout, honey tasting contest, speakers panel and more! We look forward to hosting it once again in Lynnwood for 2025 - join us!

Washington State has one of the nation’s most favorable beekeeping laws which came about due to WASBA and its member’s advocacy. This law provides zero liability to beekeepers provided they are registered with the state, follow their area’s local laws, as well as local beekeeping best practices.

### BRONZE SPONSOR \$1,000

- Company Logo with Link on wasba.org
- Company Logo in all Event Marketing Materials
- Quarter Pg Digital Newsletter Ad (6 issues/1 year)
- FREE Vendor Booth at any/all Event(s)
- 1 FREE Conference Registration
- WASBA Sponsor Sticker Pack

### SILVER SPONSOR \$1,500

- Company Logo with Link on wasba.org
- Company Logo on Conference Promo Item (i.e. bag)
- Half Page Digital Newsletter Ad (6 issues/1 year)
- FREE Vendor Booth at any/all Event(s)
- 2 FREE Conference Registrations
- WASBA Gold Sponsor Plaque

### GOLD SPONSOR \$2,000

- Company Logo with Link on wasba.org
- Company Logo on all Event Ticketing Sites
- Company Logo in all Event Programs/Marketing Materials
- Company Logo on Conference Promo Item (i.e. bag, t-shirt)
- Full Page Digital Newsletter Ad (6 issues/1 year)
- FREE Vendor Booth at any/all Event(s)
- 2 FREE Conference Registrations
- Registration to WIN a 2 Night Hotel Stay at Conference!
- WASBA Platinum Sponsor Plaque

### APPLY & PAY ONLINE!



OR Complete the Application on the next page and mail it, along with your cash or check!



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## THIS IS A GENERAL SPONSORSHIP FORM TO BE USED FOR ALL EVENTS

Please fill out the information below and contact us with any questions

**Business Type:**  For Profit Organization  
 Non-Profit Organization  
 WASBA Member Club

**Package Choice:**  **BRONZE** \$1,000  
 **SILVER** \$1,500  
 **GOLD** \$2,000

**Business Name:**

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**About Your Business:**

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**Street Address:**

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**City:**

**State:**

**Zip:**

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**Contact Name:**

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**Email:**

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**Phone:**

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**Signature:**

**Date:**

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If you have any questions or need more information please contact WASBA Executive Director Martina Schmidt at [info@wasba.org](mailto:info@wasba.org). Thank you!