

# IN-PERSON & DIGITAL SPONSORSHIPS

# **BASE PACKAGE INCLUDES:**

- Your logo and company info with link included on Event Ticketing website
- · Your company logo on Conference Promo Item (i.e. glasses, tote bags or t-shirt)
- · Your company logo/banner/poster hung in entry/registration area
- 1 Single Vendor Booth (10 x 10ft)
- 2 Conference Registrations
- 1 Ticket to the Saturday Evening Dinner
- · A Print/Digital Advertisement in the Conference Program size varies, see below
- · A Digital Advertisement in the WASBA E-Newsletter for 1 Year/6 Issues

#### **DIGITAL TAKEOVER** \$500

- · Your company logo included in all event Facebook posts & advertisements
- Your company logo included in all WASBA Eblasts leading up to event
- Your logo and company information with link included on Conference webpage
- · Your company logo shown on the screen during Saturday Social Hour/Auction
- Your company logo displayed in-person & virtually before all presentations

## SILVER SPONSOR

## \$1,000

#### Includes Package Base Items listed above, with these details:

- + QUARTER PAGE Print/Digital Ad in the Conference Program
- + QUARTER PAGE Digital Ad in the WASBA E-Newsletter

#### **GOLD SPONSOR** \$2,500

### Includes Package Base Items listed above + PLUS:

- + Social Hour/Auction Sponsor Your company logo displayed in-person & virtually
- + Your company logo displayed in-person & virtually before either Science or Hobby presentations
- + Your company logo included in all WASBA Eblasts leading up to event
- +1 Tickets to the Saturday Evening Dinner total of 2
- + HALF PAGE Print/Digital Ad in the Conference Program
- + HALF PAGE Digital Ad in the WASBA E-Newsletter

# PLATINUM SPONSOR \$5,000

#### Includes Package Base Items listed above + DIGITAL TAKEOVER (\$500 value) + PLUS:

- + Keynote Speaker Sponsor Your company logo displayed in-person & virtually
- + Social Hour/Auction Sponsor Your company logo displayed in-person & virtually
- + DOUBLE Vendor Booth (10 x 20ft)
- + 2 Conference Registrations total of 4
- + 3 Tickets to the Saturday Evening Dinner total of 4
- + FULL PAGE Print/Digital Ad in the Conference Program
- + FULL PAGE Digital Ad in the WASBA E-Newsletter

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# **ABOUT THE WASBA 2023 PACIFIC NORTHWEST BEEKEEPING CONFERENCE**

Gather all your beekeeping friends and join us on the west side of the mountains this fall to share our love of honeybees and learn from an impressive speaker lineup during the 2023 WASBA Beekeeping Conference at the Olympia Hotel at Capitol Lake!

We will have two speaker tracks again, Hobbyist and Science, with 20+ Speakers from all over the country! Surprise celebrity Keynote Speaker to be announced... Be sure to join us for our Saturday Evening Banquet to chat with all the speakers, participate in our Dessert and Live Auctions, Raffles, see who wins Beekeeper of the Year and chat bees into the night! The Conference will close with the WASBA Annual Board Meeting on Sunday afternoon.

Surprise Celebrity Keynote Speaker TBA | 20+ Speaker Presentations on Science & Hobbyist Tracks Network with 400-500 attendees | Raffles for Present & Non-Present Winners Catered Refreshment Breaks | Saturday Evening Banquet | Dessert Auction & Live Auction Access to all Speaker Recordings post-conference | Profits to Washington Honey Bee Research

Tickets Sold on EventBrite.com | Early Bird: \$125 | Regular Price: \$150

### **ABOUT WASBA**

Washington State Beekeepers Association (WASBA) promotes beekeeping around the state – networking with local clubs, partnering with 4-H, Hives to Heroes, Community Colleges and even the Department of Corrections in both Washington and Oregon.

In 2019 WASBA re-started its annual conference, drawing over 300 people to Eastern Washington on a cold, snowy February. In 2020 we quickly adapted to the COVID-19 restrictions and hosted a virtual conference with over 200 attendees from the US and Canada! The 2021 conference was rescheduled and on October 1-2, 2022 WASBA hosted a successful "JamborBEE" Conference with in-person and virtual attendees at the WSU Honey Bee & Pollinator Research facility in Othello, Washington!

Washington State has one of the nation's most favorable beekeeping laws which came about due to WASBA and its member's advocacy. This law provides zero liability to beekeepers provided they are registered with the state, follow their area's local laws, as well as local beekeeping best practices.

#### FOR MORE INFO

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**CONTACT US!** Martina Graves, *Executive Director* info@wasba.org