



# 2021 CONFERENCE SPONSORSHIP OPPORTUNITIES

## WASBA 2021 Pacific Northwest Beekeeping Conference

### The First Ever WASBA JamborBEE Conference with Overnight Camping

300+ Expected Attendance | 20+ Speaker Presentations on Science & Hobbyist Tracks

No-Host Hierophant Mead Bar - 3 Classic Meads + A Special WSU/WASBA Partnership Mead

Silent/Online & Live Auctions | Saturday Evening Dinner & Social Hour

All Profits go to WSU Honeybee Research

### KEYNOTE SPEAKER

#### Steve Sheppard

*Thurber Professor, Department of Entomology*

Washington State University

### ABOUT THE CONFERENCE

- Welcoming beekeepers from Washington, Idaho, Oregon, Montana, California, & British Columbia
- Welcoming speakers from California, Georgia, Mississippi, Oregon, Washington, Nebraska, and more
- Three refreshment breaks allowing for time to network, bid on auction items, and visit vendors
- Saturday evening dinner catered by Ironworks Cafe & Market in Othello
- On-site camping spots available - *talk bees into the night!*
- Silent/Online Auction & Live Auction
- Fundraising raffle that funds beekeeping research in Washington

### ABOUT WASBA

Washington State Beekeepers Association (WASBA) promotes beekeeping around the state – networking with local clubs, partnering with 4-H, Community Colleges and even the Department of Corrections in both Washington and Oregon.

In 2019 WASBA re-started its annual conference, drawing over 300 people to Eastern Washington on a cold, snowy February. In 2020 we quickly adapted to the COVID-19 restrictions and hosted a virtual conference with over 200 attendees from the US and Canada! In October of 2021 we will be hosting a “JamborBEE” Conference in-person at the WSU Honey Bee & Pollinator Research facility in Othello, Washington.

Washington State has one of the nation’s most favorable beekeeping laws which came about due to WASBA and its member’s advocacy. This law provides zero liability to beekeepers provided they are registered with the state, follow their area’s local laws, as well as local beekeeping best practices.

### FOR MORE INFORMATION

Contact Martina Graves, WASBA Executive Director

info@wasba.org | Cell: 509-855-8604



# 2021 CONFERENCE SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR \$5,000

- Keynote Speaker Sponsor - Steve Sheppard, Presented by Your Company Name
- Your company logo on either the conference bag or t-shirt
- Your company stand-up banner displayed at the registration/check-in desk
- 1 Double vendor booth (10x20ft)
- 4 Conference registrations
- 2 Tickets to the Saturday evening dinner
- A full page advertisement in the conference program
- Your company logo shown on the screen before all presentations
- A full page advertisement in the WASBA E-Newsletter for 1 year (6 issues)

*The WASBA newsletter is sent to nearly 2,600 Washington beekeepers!*

## GOLD SPONSOR \$2,500

- Sponsor of one of the following: Science Track, Hobbyist Track, one of three refreshment breaks or the Fundraising Raffle – Presented by Your Company Name
- Your company stand-up banner displayed during sponsored function
- 1 Vendor booth (10X10)
- 2 Conference registrations
- 1 Ticket to the Saturday evening dinner
- A half page advertisement in the conference program
- Your company logo shown on the screen before all presentations
- A half page advertisement in the WASBA E-Newsletter for 1 year (6 issues)

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## SILVER SPONSOR \$1,000

- 1 Vendor booth (10X10)
- 2 Conference registrations
- 1 Ticket to the Saturday evening dinner
- A quarter page advertisement in the conference program
- Your company logo shown on the screen before all presentations
- A quarter page advertisement in the WASBA E-Newsletter for 1 year (6 issues)

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